



125 West 55th St
New York, NY 10019

Contract # 25249240	Changes as of: 7/19/2016 at 3:00 PM	Version: Current State Version 2
CPE: 61/79/985	Flight: 7/20/16 - 7/26/16	Station: KIMA
Agency: STRATEGIC MEDIA SERVICES	Advertiser: Bryant for Governor - WA	Market: Yakima
1911 NORTH FT MYER DRIVE	Product: Candidate	Office: NEW YORK
SUITE 400	Agency Order #: 5220639	Primary Demo: Adults 35+
ARLINGTON, VA 20009	Buyer: Gracy, Ryan	Con Type: POLITICAL/VOTE
	Salesperson: JONATHAN VITTI 212-373-8256	Assistant: DEANA PEREZ 212-373-8269
		Total \$: \$3,223.00
		Total Spots: 41
		Total CPP: \$0.00
		Total GRP:
		Traffic #: AR604916
		Separation:

Comments: New "Bryant for Governor" order. Please confirm. Thanks!

#	Day/Time	DP	Program	Rate	A35P Rating	Len	7/20 - 7/26							Total Spots	Total \$	CPP	GRP	
							7/20	7/21	7/22	7/23	7/24	7/25	7/26					
1	W-F,M-Tu 5a-5:30a		ACTION NEWS 5A	\$16.00	0	60	0	0	1	0	0	1	1		3	\$48.00	\$0.00	0.0
2	W-F,M-Tu 5:30a-6a		ACTN NWS 530A	\$20.00	0	30	0	1	0	0	0	1	0		2	\$40.00	\$0.00	0.0
3	W-F,M-Tu 6a-6:30a		ACTN NWS 6A	\$58.00	0	30	0	1	1	0	0	0	0		2	\$116.00	\$0.00	0.0
4	W-F,M-Tu 6:30a-7a		ACTN NWS 630A	\$64.00	0	30	0	0	0	0	0	1	0		1	\$64.00	\$0.00	0.0
5	W-F,M-Tu 7a-8a		CBS THS MRNG-1/CBS THS MRNG-2	\$65.00	0	30	0	1	1	0	0	1	0		3	\$195.00	\$0.00	0.0
6	W-F,M-Tu 8a-9a		CBS THS MRNG-2	\$15.00	0	30	0	0	1	0	0	1	0		2	\$30.00	\$0.00	0.0
7	W-F,M-Tu 9a-10a		MEREDTH VIEIRA	\$22.00	0	60	0	1	0	0	0	0	1		2	\$44.00	\$0.00	0.0
8	W-F,M-Tu 10a-11a		PRICE-RT 1-CBS/PRICE-RT 2-CBS	\$130.00	0	30	0	1	1	0	0	0	0		2	\$260.00	\$0.00	0.0
9	W-F,M-Tu 12n-12:30p		CELEB NAME-MF	\$40.00	0	60	0	1	1	0	0	1	0		3	\$120.00	\$0.00	0.0
10	W-F,M-Tu 1p-2p		TALK-CBS	\$70.00	0	60	0	1	1	0	0	1	0		3	\$210.00	\$0.00	0.0
11	W-F,M-Tu 3p-4p		DR. PHIL	\$50.00	0	30	0	1	0	0	0	1	0		2	\$100.00	\$0.00	0.0
12	W-F,M-Tu 4p-5p		JUDGE JUDY/JUDGE JUDY B	\$50.00	0	30	0	0	0	0	0	1	1		2	\$100.00	\$0.00	0.0
13	W-F,M-Tu 5p-5:30p		ACTION NEWS	\$300.00	0	60	0	0	0	0	0	1	0		1	\$300.00	\$0.00	0.0
14	W-F,M-Tu 5:30p-6p		CBS EVE NWS	\$210.00	0	30	0	1	1	0	0	0	0		2	\$420.00	\$0.00	0.0
15	W-F,M-Tu 6p-6:30p		ACTION NEWS	\$200.00	0	30	0	0	1	0	0	1	0		2	\$400.00	\$0.00	0.0
16	W-F,M-Tu 6:30p-7p		INSIDE EDITION	\$200.00	0	60	0	0	1	0	0	0	0		1	\$200.00	\$0.00	0.0
17	W-F,M-Tu 7p-7:30p		BIG BNG THEORY	\$180.00	0	30	0	1	0	0	0	0	1		2	\$360.00	\$0.00	0.0
18	W-F,M-Tu 11p-11:35p		ACTION NEWS<	\$80.00	0	30	0	1	1	0	0	0	0		2	\$160.00	\$0.00	0.0
19	W-F,M-Tu 11:35p-12:37a		LT-COLBERT-CBS<	\$20.00	0	30	0	1	0	0	0	1	0		2	\$40.00	\$0.00	0.0
20	W-F,M-Tu 12:37a-1:37a		LT-CORDEN-CBS<	\$8.00	0	30	0	1	1	0	0	0	0		2	\$16.00	\$0.00	0.0
TOTALS:							0	13	12	0	0	12	4	41	\$3,223.00	\$0.00	0.0	



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Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
07/19/16 1:12 PM	JONATHAN VITTI	Separation: 30
07/19/16 1:12 PM	JONATHAN VITTI	Separation: 30

Competitive Information	
Market Budget:	\$7,674
KIMA Share:	42%
Comment:	
KAPP:	11%
KCYU:	6%
KNDO:	41%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	41	\$3,223.00	N/A	0.0
Total	100%	41	\$3,223.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Jul	41	\$3,223.00
Total	41	\$3,223.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	7/19/16 1:30 PM					\$0	\$0	
Revision	7/19/16 1:12 PM	JONATHAN VITTI	Confirmed			\$0	\$3,223.00	Changes: User Entered \$ from \$0.00 to \$3,223.00, Demo Meta to [R16], Comments from Separation: 30 to New "Bryant for Governor" order. Please confirm. Thanks! 14 buylines added or modified.
New	7/19/16 12:23 PM	JONATHAN VITTI	New	41		\$3,223.00	\$3,223.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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